

# What to Hide from Your Students: Attention-Guided Masked Image Modeling

**Authors:** I. Kakogeorgiou, S. Gidaris, B. Psomas, Y. Avrithis, A. Bursuc, K. Karantzalos, N. Komodakis

**Narrator:** Ioannis Kakogeorgiou



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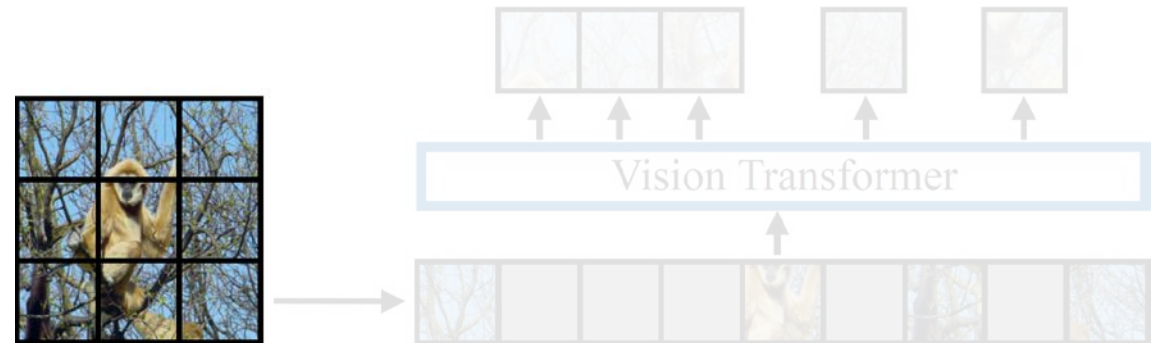
Code: <https://github.com/gkakogeorgiou/attmask>





# Scope: Self-supervised learning of Vision Transformers (ViT) via Masked Image Modeling (MIM)

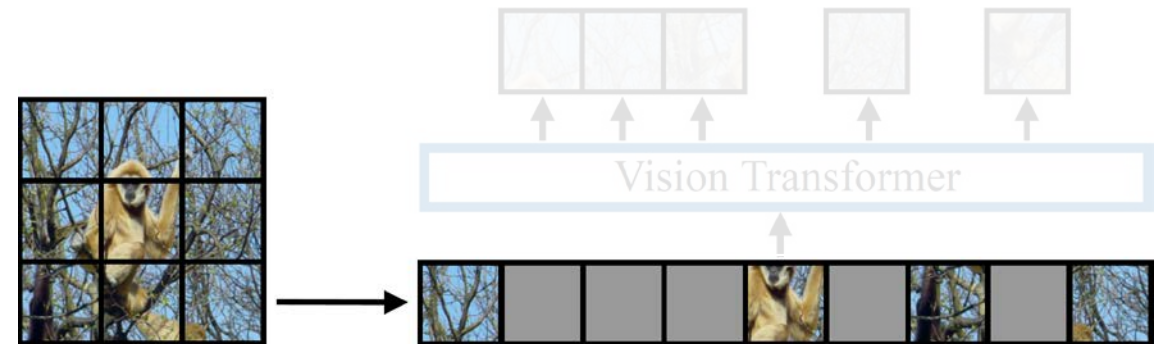
- Divide an input image into patches tokens
- Mask a portion of the input patch tokens
- Train a Vision Transformer to reconstruct them





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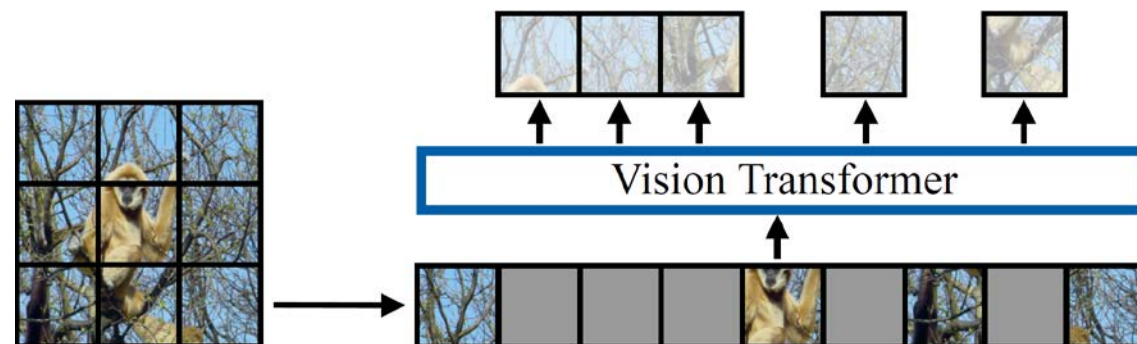
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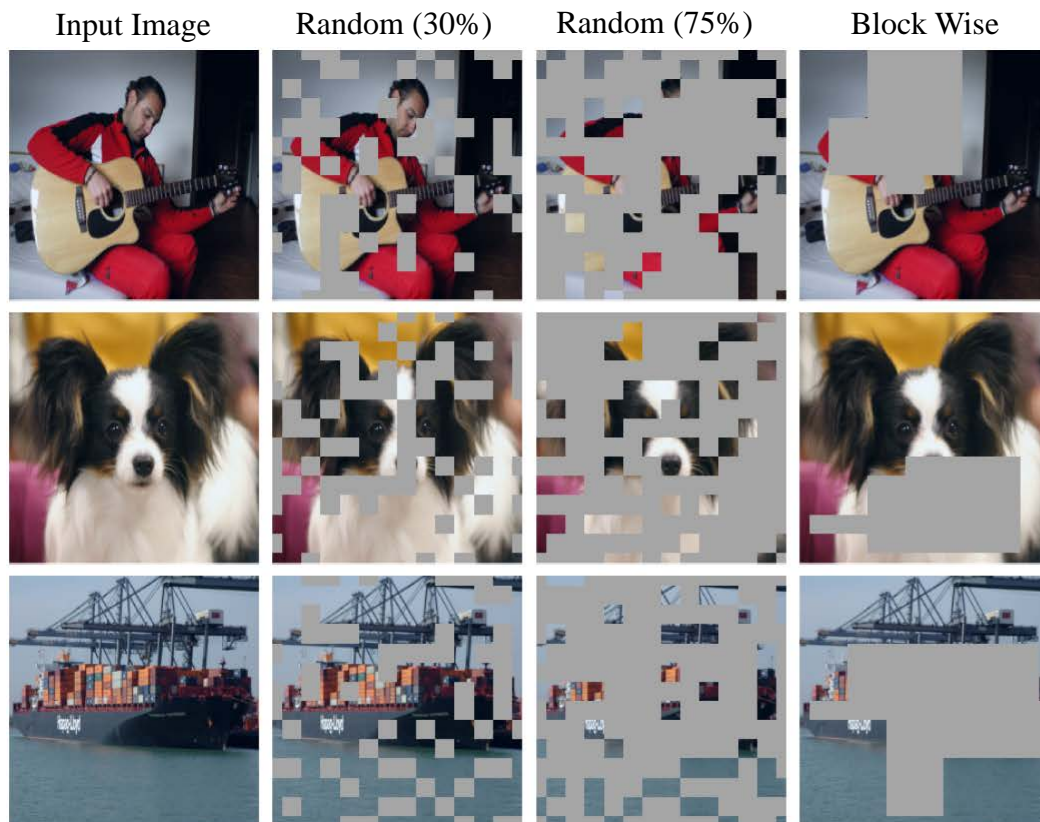
Focus: Which patch tokens to mask?

- **Not well explored;** prior works use **(block-wise) random** token masking



## Focus: Which patch tokens to mask?

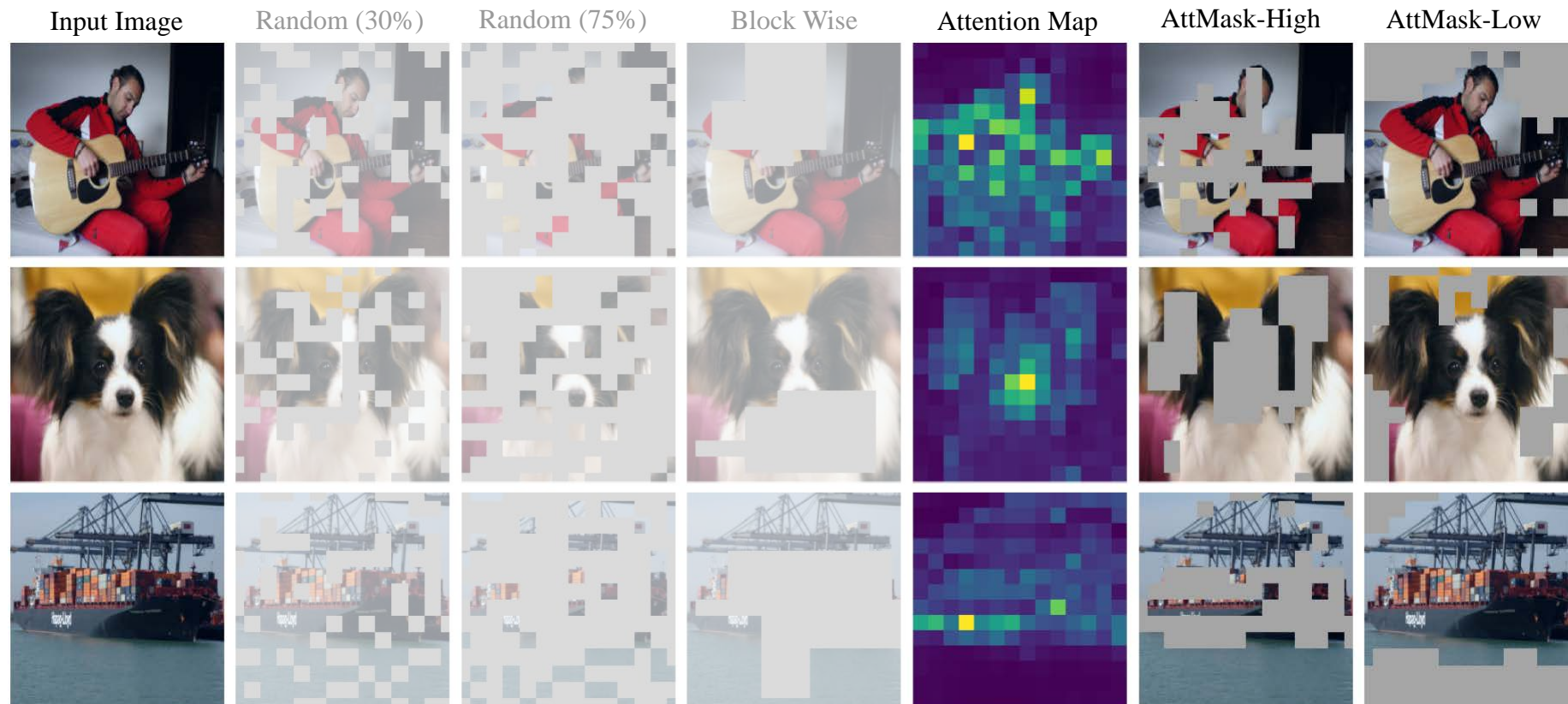
- **Not well explored**; prior works use **(block-wise) random** token masking
  - Less likely to hide "interesting" parts → **easy reconstruction**
  - Compensating with extreme masking (e.g., 75% of tokens) → **overly aggressive**





# Our Approach: Attention-guided token masking (AttMask)

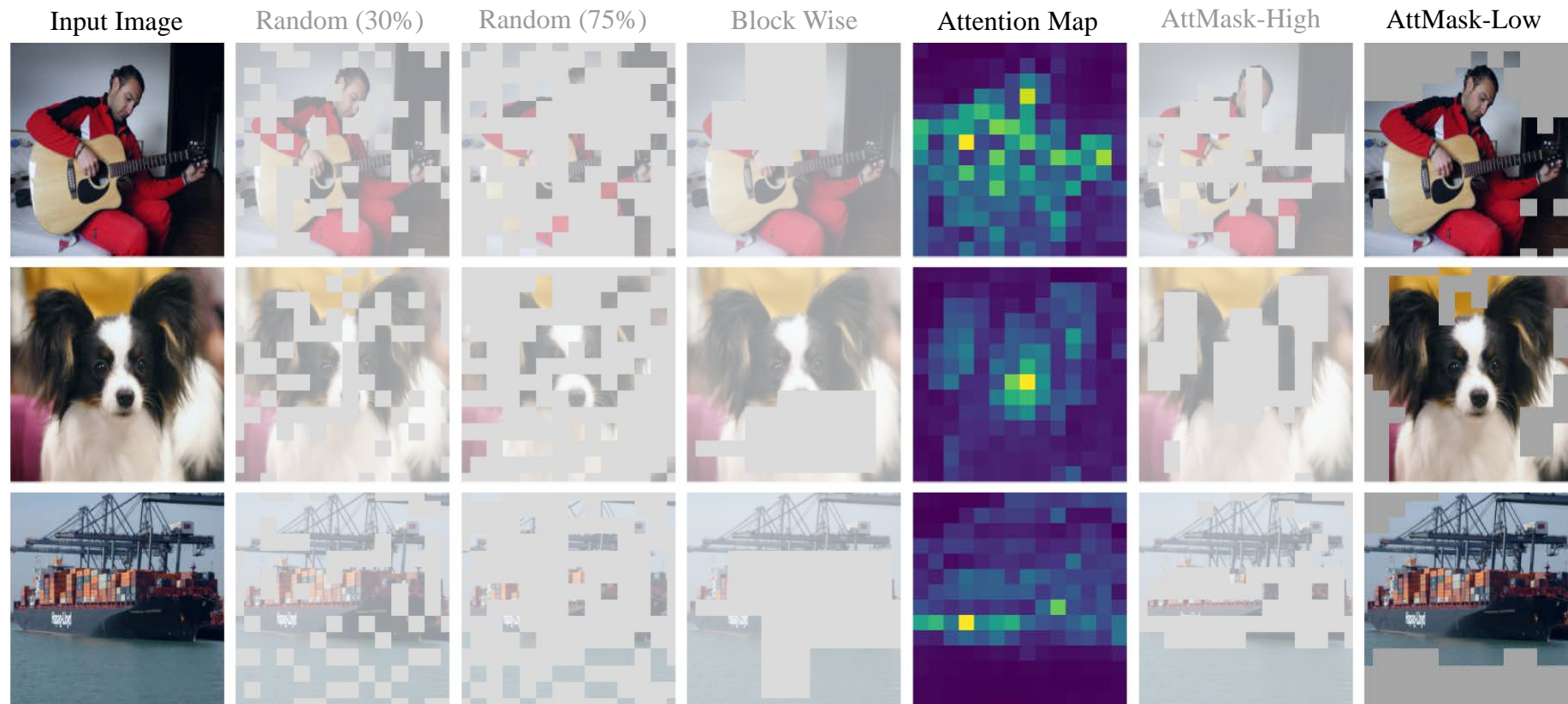
- Leverage ViT's self-attention to mask tokens





## Our Approach: Attention-guided token masking (AttMask)

- Leverage ViT's self-attention to mask tokens
  - × **AttMask-Low**: masks low-attended tokens (essentially background)  
→ **very easy** reconstruction task → **degrades performance**

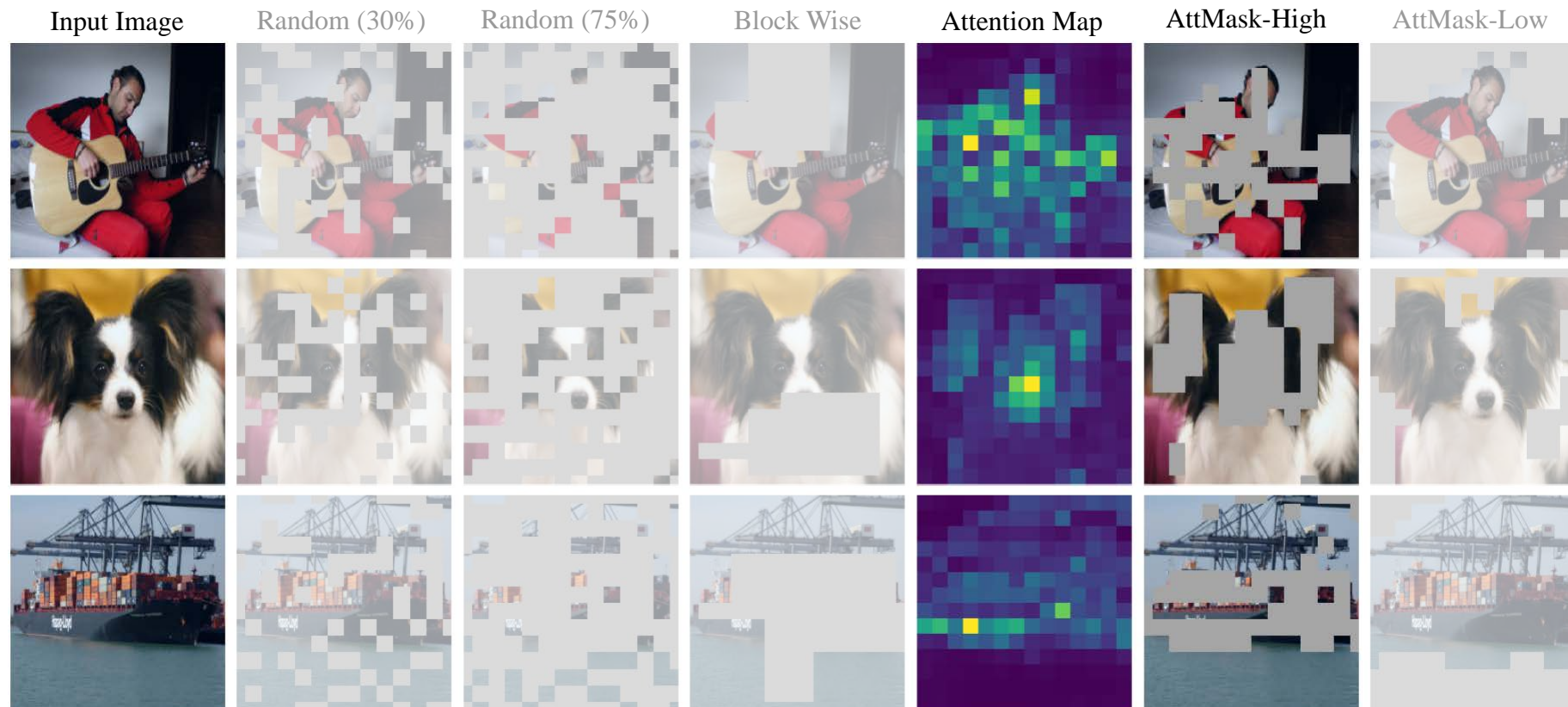






## Our Approach: Attention-guided token masking (AttMask)

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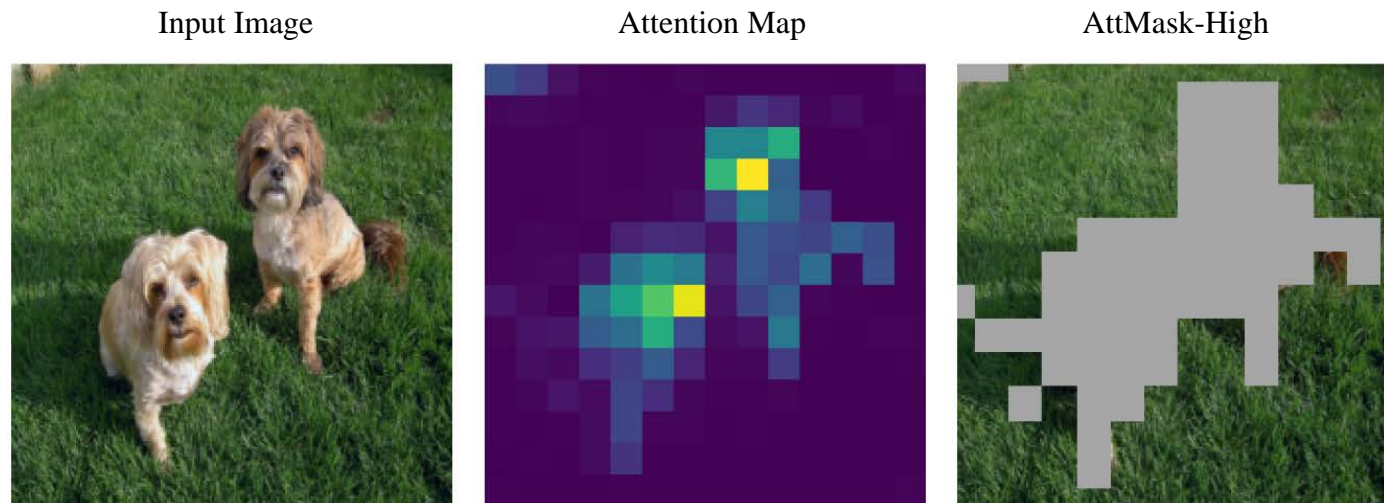




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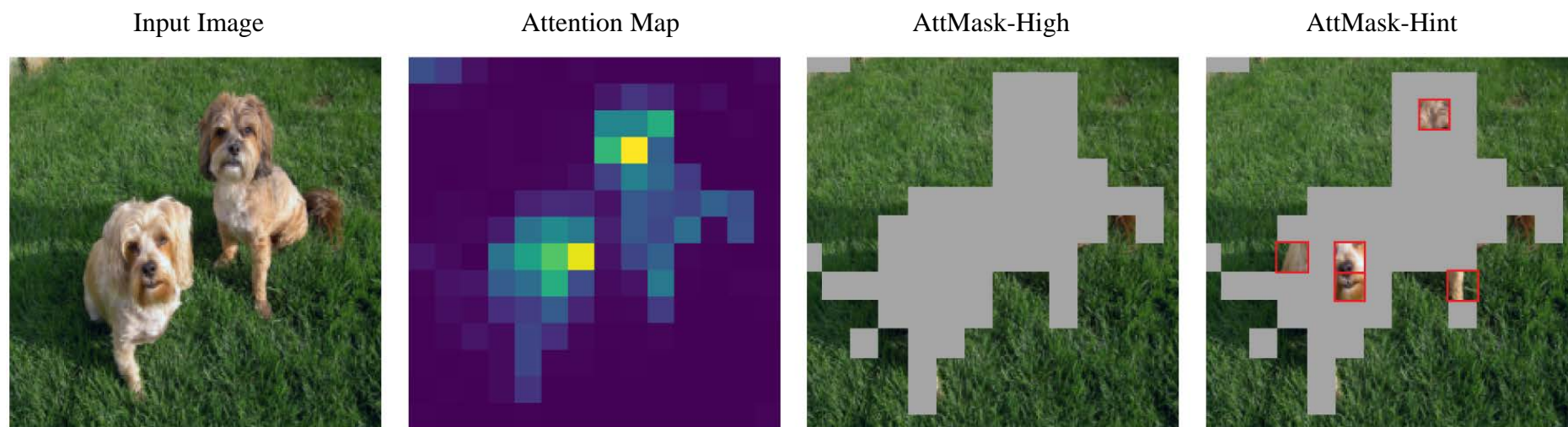
Perhaps overly aggressive for high mask ratios



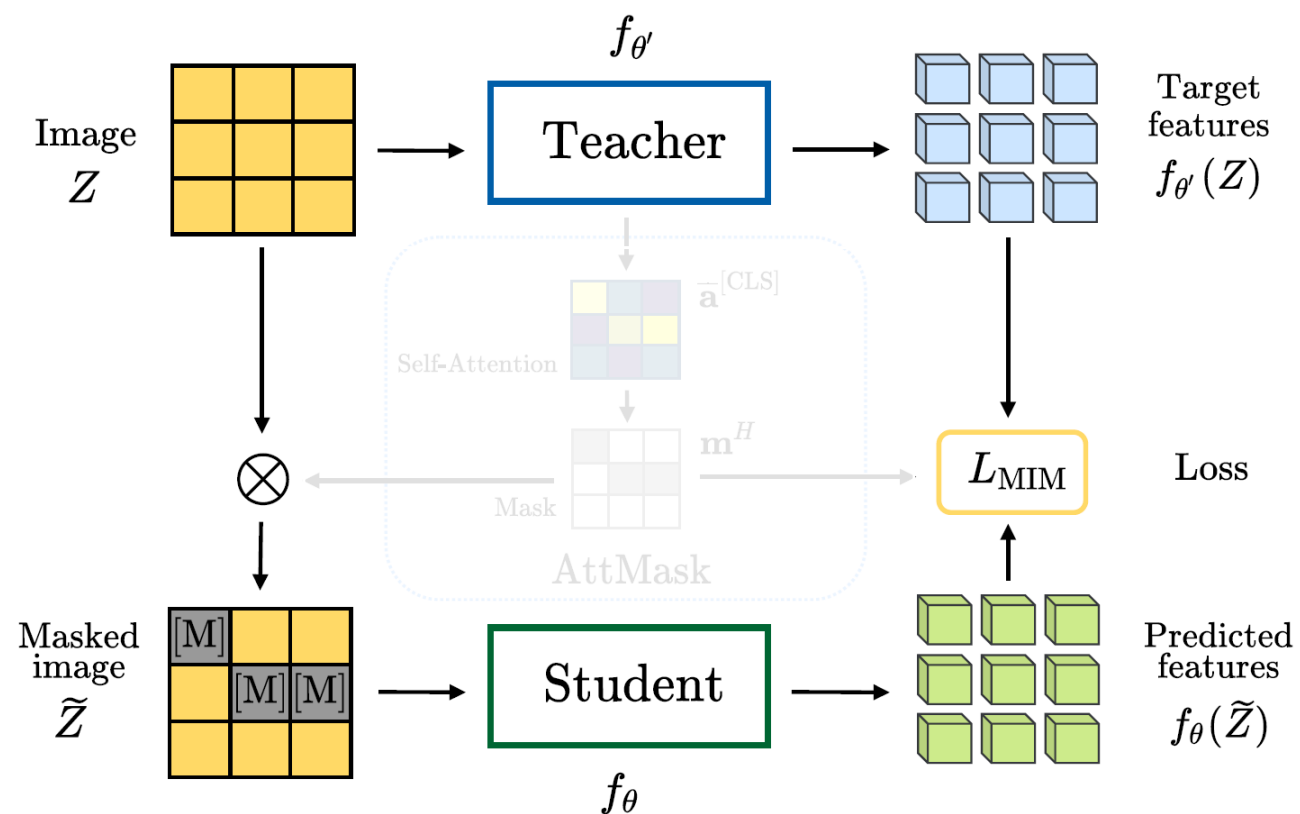


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- Leverage ViT's self-attention to mask tokens
  - ✓ **AttMask-High**: masks highly-attended tokens (essentially foreground)  
→ **very challenging** reconstruction task → **boosts performance**
  - ✓ **AttMask-Hint**: masks highly-attended tokens but leaves some hints  
→ **provides hints** for the identity of the masked object → **boosts performance**

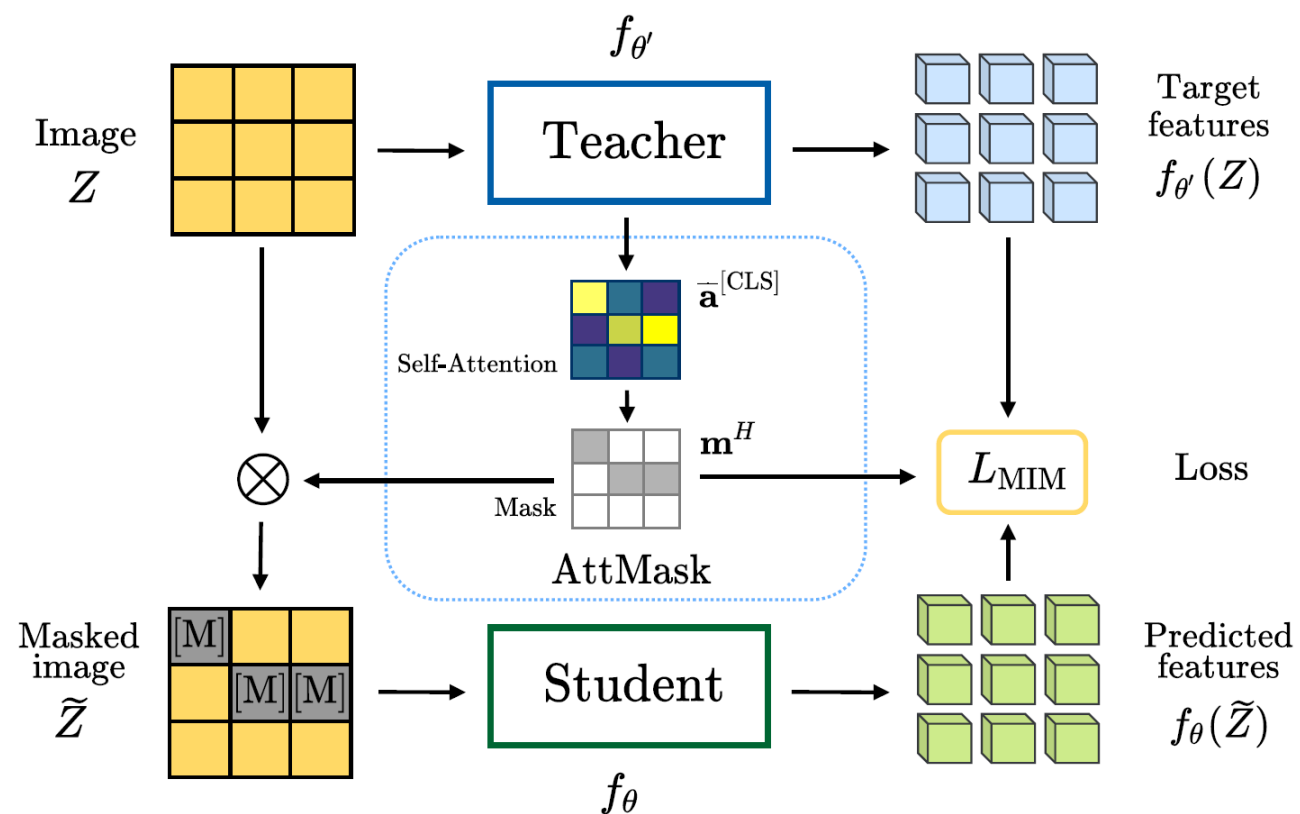


## Incorporating AttMask into distillation-based methods



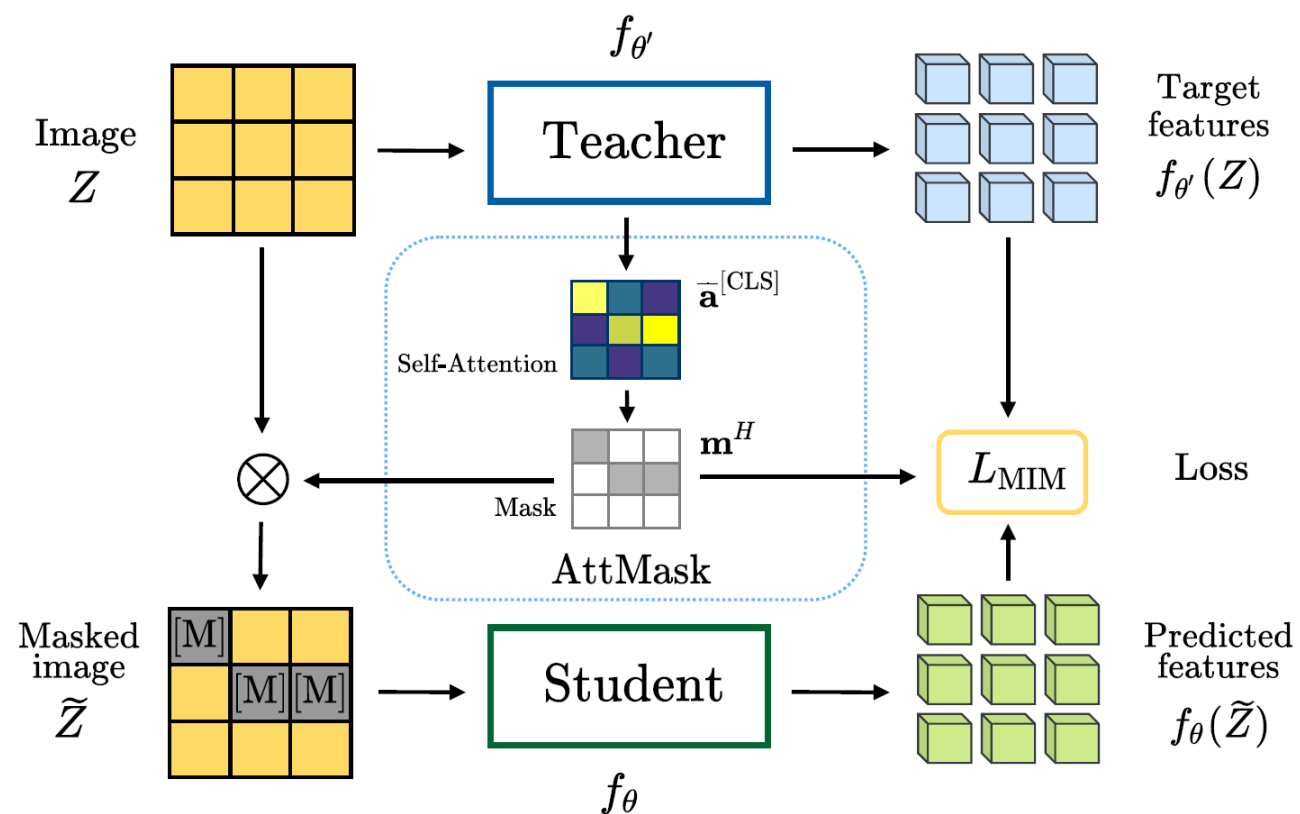
- We exhibit AttMask in the context of distillation-based MIM, such as iBOT [1]
- The teacher transformer encoder sees the entire image and generates the attention map
- The student sees only the masked image and solves the reconstruction task
- AttMask thus incurs zero additional cost

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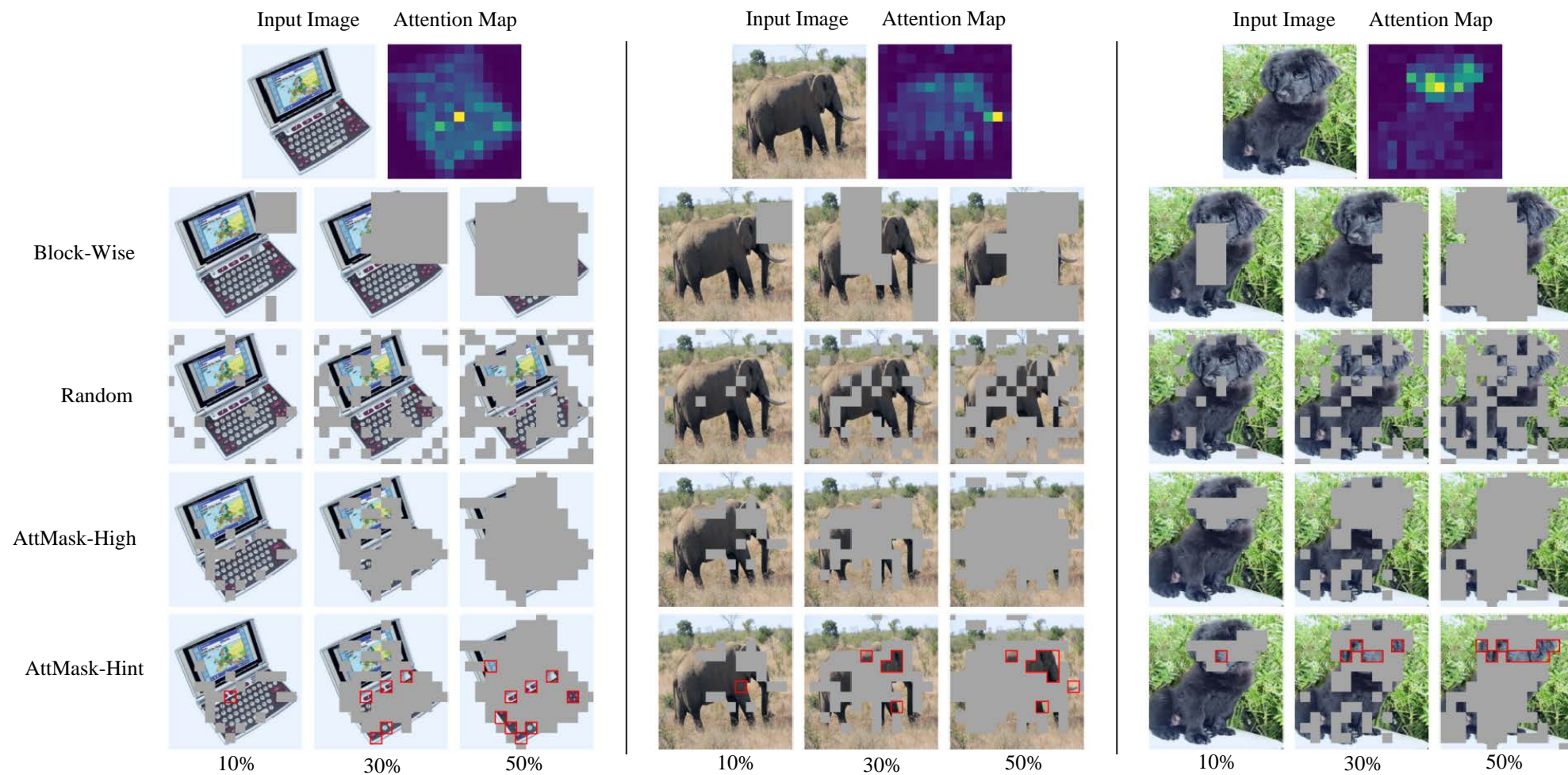
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# Qualitative examination of masking strategies



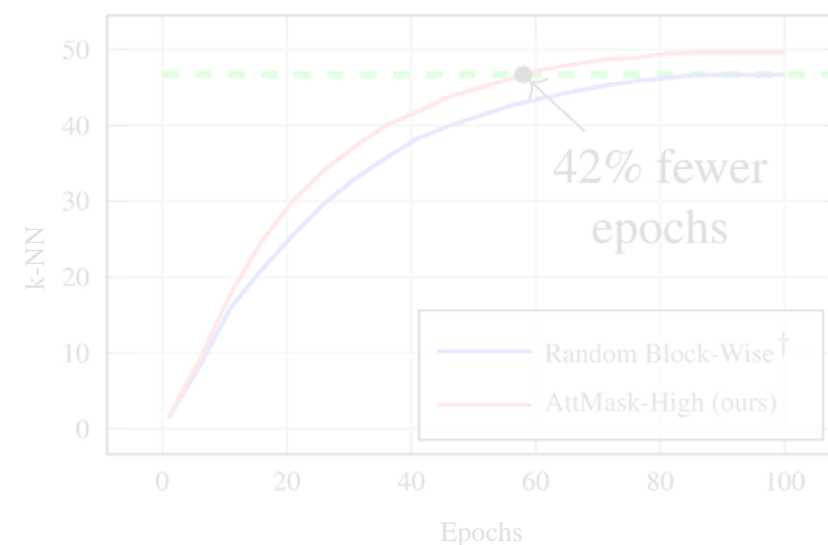


# Evaluating token masking strategies by pre-training on 20% of ImageNet-1k

Top-1 accuracy for k-NN and linear probing on ImageNet validation set as well as fine-tuning on CIFAR10/100.

iBOT MASKING	RATIO (%)	IMAGENET-1K		CIFAR10	CIFAR100
		k-NN	LINEAR	FINE-TUNING	
Random Block-Wise <sup>†</sup>	10-50	46.7	56.4	98.0	86.0
Random <sup>‡</sup>	75	47.3	55.5	97.7	85.5
Random	10-50	47.8	56.7	98.0	86.1
AttMask-Low (ours) ✗	10-50	44.0	53.4	97.6	84.6
AttMask-Hint (ours) ✓	10-50	49.5	57.5	98.1	<b>86.6</b>
AttMask-High (ours) ✓	10-50	<b>49.7</b>	<b>57.9</b>	<b>98.2</b>	<b>86.6</b>

<sup>†</sup>: default iBOT masking strategy from BEiT    <sup>‡</sup>: aggressive random masking strategy from MAE



- ✓ AttMask-High improves iBOT by +3% on k-NN and +1.5% on linear probing
- ✓ AttMask-High accelerates the learning process



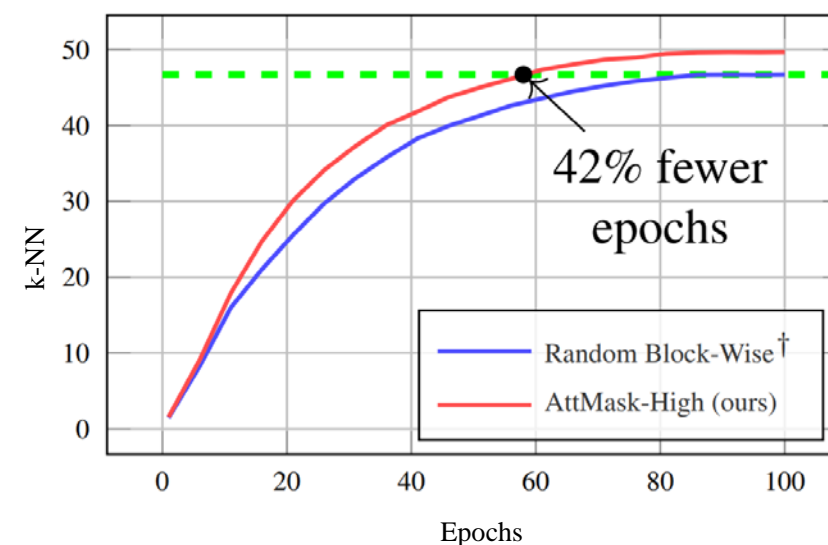


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## Evaluating by pre-training on different percentage (%) of ImageNet-1k for 100 epochs

Top-1 k-NN accuracy on ImageNet-1k validation for iBOT pre-training on different percentage (%) of ImageNet-1k

% IMAGENET-1K	5	10	20	100
Random Block-Wise <sup>†</sup>	15.7	31.9	46.7	71.5
AttMask-High (ours)	<b>17.5</b>	<b>33.8</b>	<b>49.7</b>	<b>72.5</b>

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Top-1 accuracy on ImageNet validation set. (a) k-NN and linear probing using the full ImageNet training set; (b) k-NN using only  $v \in \{1, 5, 10, 20\}$  examples per class. Pre-training on 100% ImageNet-1k for 100 epochs.

METHOD	FULL		FEW EXAMPLES			
	k-NN	LINEAR	$\nu = 1$	5	10	20
DINO	70.9	74.6				
MST	72.1	75.0				
iBOT	71.5	74.4	32.9	47.6	52.5	56.4
iBOT+AttMask-High	72.5	75.7	37.1	51.3	55.7	59.1
iBOT+AttMask-Hint	<b>72.8</b>	<b>76.1</b>	<b>37.6</b>	<b>52.2</b>	<b>56.4</b>	<b>59.6</b>

Improved performance when:

- ✓ Pretraining with fewer data
- ✓ Pretraining on the full ImageNet-1k (+1.3% on k-NN and +1.5% on linear probing)
- ✓ Evaluating using only 1, 5, 10 or 20 samples per class for the k-NN classifier (more than +3% on low shot k-NN)



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# Thank you

**What to Hide from Your Students: Attention-Guided Masked Image Modeling**

**Wednesday 26/10**

**ECCV Posters Session 2.B**

**Paper ID #1439**

**Posterboard #77**



Paper: <https://arxiv.org/abs/2203.12719>



Code: <https://github.com/gkakogeorgiou/attmask>