

Zero-Shot and Few-Shot Video Question Answering with Multi-Modal Prompts



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Introduction

Motivation: Inspired by **large-scale vision-language model advancements** in video tasks through multimodal datasets

Challenges on adapting pretrained models for video-language tasks on limited data

- Visual-language **modality gap**
- **Overfitting & catastrophic forgetting**

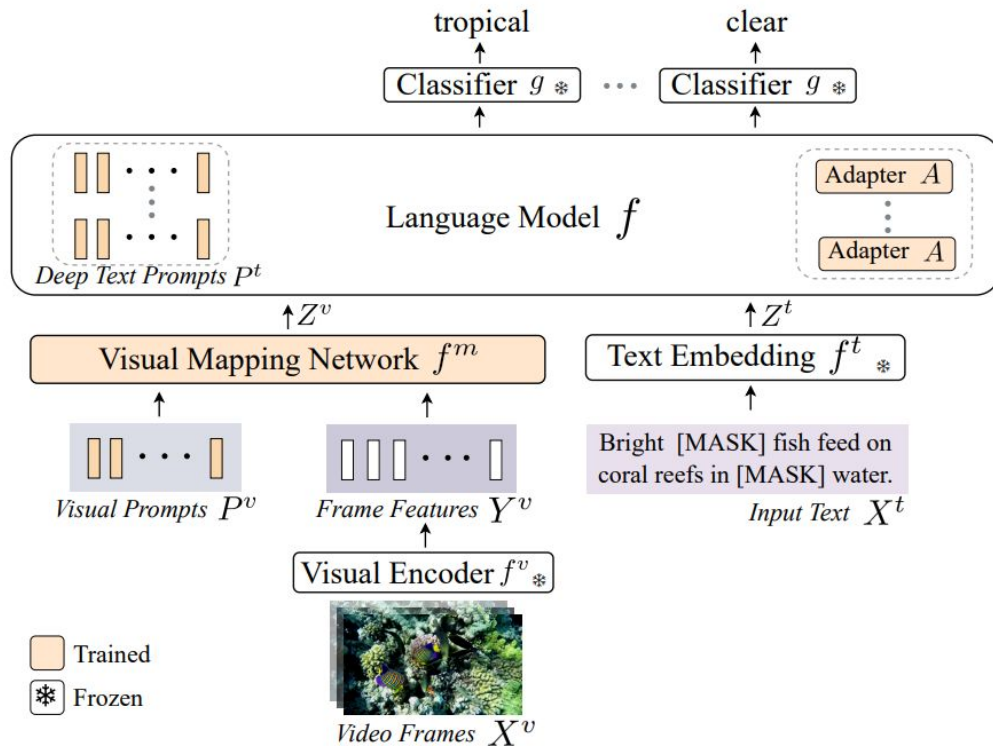
Recent Works

- **Transformer-based** mapping networks
[Mokady et al., arXiv 2021]
- **Parameter-efficient** adaptation methods
 - Prompt learning [Liu et al., ACL 2022]
 - Adapters [Houlsby et al., ICML 2019]

Our Approach

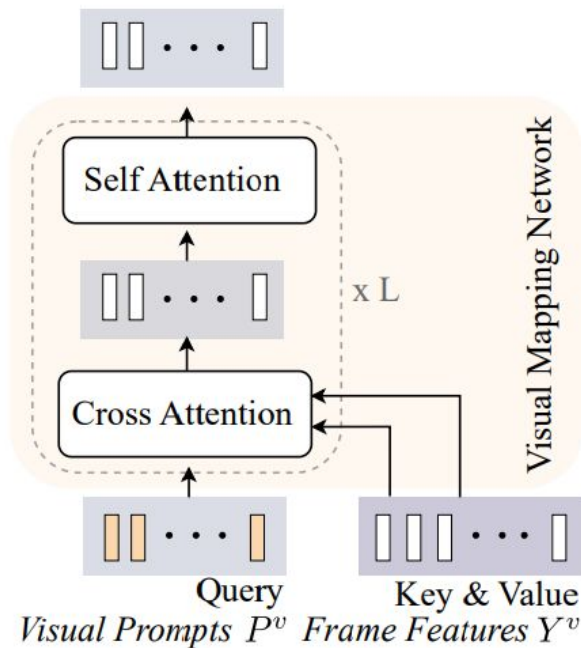
- Incorporation of **visual inputs to a frozen language model** using **adapter layers** [Yang et al., NeurIPS 2022]
- Introducing **visual mapping network** for summarizing video input while enabling temporal interaction
- Proposing **multimodal prompt learning** to reduce stored and tuned parameters during few-shot finetuning

ViTiS: VideoQA with Multi-Modal Prompts



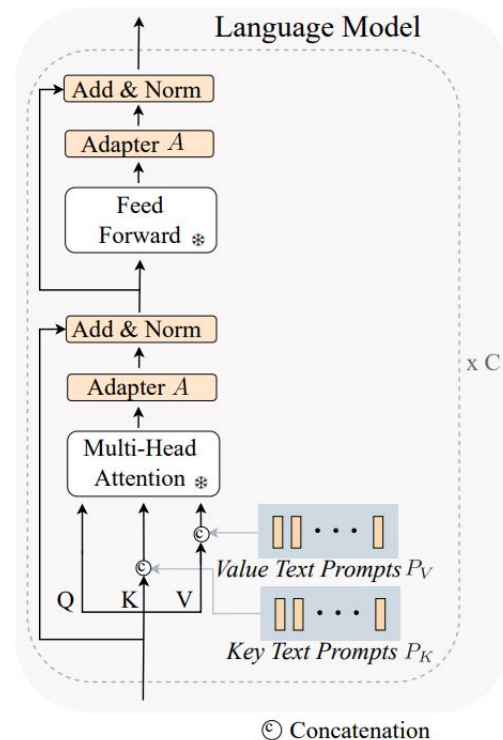
Visual Mapping Network (VPN)

- VPN aligns frame features with text embeddings
- Learnable visual prompts represent video after iteratively interact with frame features
- VPN designed, inspired by Perceiver [Jaegle et al., ICML 2021]



Language Model

- **Learnable text prompts** in the key and value of multi-head-attention in each layer of language model [Liu et al., ACL 2022]
- **Adapter layer** maps tokens to bottleneck dimension with residual connection [Houlsby et al., ICML 2019]
- Inserting **adapter layers** after each self-attention and feed-forward layer [Yang et al., NeurIPS 2022]



Zero-Shot VideoQA Results

METHOD	SUBTITLE	#TRAINING		MSRVTT-QA	MSVD-QA	ANET-QA	TGIF-QA
		IMAGE	VIDEO				
CLIP* [Radford et al., ICML 2021]		400M	–	2.1	7.2	1.2	3.6
RESERVE [Zellers et al., CVPR 2022]	✓	–	20M	5.8	–	–	–
LAVENDER [Li et al., CVPR 2023]		3M	2.5M	4.5	11.6	–	16.7
Flamingo [Alayrac et al., NeurIPS 2022]		2.3B	27M	17.4	35.6	–	–
FrozenBiLM [Yang et al., NeurIPS 2022]	✓	–	10M	16.7	33.8	25.9	41.9
ViTiS (Ours)	✓	–	2.5M	18.1	36.1	25.5	45.5

Pre-Training: All trainable parameters trained under MLM by keeping vision and language models frozen on WebVid2M [Bain et al., ICCV 2021]

Evaluation: Zero-shot top-1 accuracy on test sets, except TGIF-QA on the validation set

Few-Shot VideoQA Results

METHOD	TRAINED MODULES	#TRAINED PARAMS	MSRVTT-QA	MSVD-QA	ANET-QA	TGIF-QA
FrozenBiLM [Yang et al., NeurIPS 2022]	ATP	30M	36.0	46.5	33.2	55.1
ViTiS (Ours)	ATP	101M	36.5	47.6	33.1	55.7
ViTiS (Ours)	Prompts	0.75M	36.9	47.8	34.2	56.2

Few-Shot Training: Training using 1% of training data [Yang et al., NeurIPS 2022]

- **ATP:** Fine-tune all trainable parameters (8% of total)
- **Prompts:** Fine-tune only prompts (0.8% of trainable, 0.06% of total)

Evaluation: Few-shot top-1 accuracy on test sets, except TGIF-QA on the validation set

Contributions

- Introducing **multimodal prompt learning** for VideoQA for the first time
- Proposing **a visual mapping network** for VideoQA, mapping video input to the text embedding space while **enabling temporal interaction**
- Demonstrating **strong performance** on multiple VideoQA datasets in **zero-shot and few-shot** settings

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Project Page



<https://engindeniz.github.io/vitis>